

# **Episode 22: Guest bios**

Episode name: An Unplanned Career in Legal Tech

Guest(s): Wenee Yap

#### **WENEE YAP**

## Digital & LegalTech Marketer

Wenee is an experienced tech marketer. She specialises in driving innovation marketing within professional services firms and major organisations. Wenee has delivered PR, content and social media campaigns for organisations including McCarthyFinch, LegalVision, the Centre for Legal Innovation and ATP Innovations. She has also worked as Global Communications Lead for LEAP Legal Software, assisting in LEAP's expansion to the UK and US. Most recently, as Head of Growth Marketing for ASX-listed tech company, thedocyard, Wenee drives growth to new markets through intuitive, intelligent marketing tied to clear results. In addition, Wenee has lectured in law at UTS for over a decade, teaching Ethics, Administrative Law, and Contracts.

You can contact Wenee through her LinkedIn profile here.

## DAVID TURNER

#### Host

David Turner has a gift for teasing out people's stories, so it's no wonder he is Hearsay's host. With a double Bachelor of Arts and Laws from Macquarie University, he is also an MBA candidate at UNSW's Australian Graduate School of Management.

When he isn't interviewing people on Hearsay, David is a lawyer at Assured Legal Solutions, a boutique financial services law firm located in Sydney's CBD. Prior to joining Assured, he was called to the NSW Bar, and is a former President of NSW Young Lawyers and a former Councillor of the Law Society of NSW.

David spends the little downtime that he has left reading historical fiction and tinkering on home improvement projects.

You can access David's bio on the Assured Legal Solutions website here.