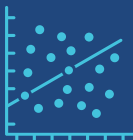# CAUSAL *& the Law* INFERENCES

CAUSAL EFFECT

Causal effect quantifies the impact of a cause on an outcome, separating it from other influences through causal inference.

CORRELATION VS CAUSATION

Correlation indicates an associated relationship between variables, while causation requires eliminating all other influences to prove a direct relationship.

INCORRECT CAUSAL INFERENCES

Incorrect causal inferences arise from our brain's tendency to wrongly project patterns onto data, overlooking hidden variables.

CAUSAL INFERENCE TECHNIQUES

Causal inference techniques aim to create counterfactual "twins" or comparable scenarios to estimate causal effects.

CONSIDERING DATA EARLY

Litigators should think about data early to avoid missed opportunities, assess risks, and strengthen case strategies with robust evidence.